# REVIVE API DOCUMENTAION

**Authentication:**

**URL:** [http://{revive\_url}/api/revive\_stat/token](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_ui/token)

Method: POST Username : your username

Password:your password

# Statistics:

The Revive Adserver REST API provides API calls to retrieve statistics for all of the entities in the application.Entity breakdown by entities. For your convenience, we’ve grouped the product in the following categories

# Revive API Features:

1. Agency Statistics
2. Advertiser Statistics
3. Campaign Statistics
4. Banner Statistics
5. Publisher Statistics
6. Zone Statistics
7. Video statistics
8. Vast video statistics

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.NO** | **STATISTICS** | **METHOD NAME** | **API URL** | **METHOD TYPE** |
| 1. | Agency Advertiser Statistics | get\_agency\_advertis er\_statistics | http://  {revive\_url}/api/revive\_stat/get\_agenc y\_advertiser\_statistics/{start\_date},  {end\_date},{agency\_id} | Get |
| 2. | Agency Campaign Statistics | get\_agency\_ campaign\_statistics | http://  {revive\_url}/api/revive\_stat/get\_agenc y\_campaign\_statistics/{start\_date},  {end\_date},{agency\_id} | Get |
| 3. | Agency Banner Statistics | get\_agency\_banner\_ statistics | http://  {revive\_url}/api/revive\_stat/get\_agenc y\_banner\_statistics/{start\_date},  {end\_date},{agency\_id} | Get |
| 4. | Agency Publisher Statistics | get\_agency\_publish erstatistics | http://  {revive\_url}/api/revive\_stat/get\_agenc y\_publisher\_statistics/{start\_date},  {end\_date},{agency\_id} | Get |

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| 5. | Agency Zone Statistics | get\_agency\_zonestat istics | http://  {revive\_url}/api/revive\_stat/get\_agenc y\_zone\_statistics/{start\_date},  {end\_date},{agency\_id} | Get |
| 6. | Agency Daily Statistics | get\_agency\_dailysta tistics | http://  {revive\_url}/api/revive\_stat/get\_agenc y\_daily\_statistics/{start\_date},  {end\_date},{agency\_id} | Get |
| 7. | Advertiser Daily Statistics | get\_advertiser\_daily  \_statistics | http://  {revive\_url}/api/revive\_stat/get\_advert iser\_daily\_statistics/{start\_date},  {end\_date},{advertiser\_id} | Get |
| 8. | Advertiser Campaign Statistics | get\_advertiser\_camp aignStatistics | http://  {revive\_url}/api/revive\_stat/get\_advert iser\_campaign\_statistics/{start\_date},  {end\_date},{advertiser\_id} | Get |
| 9. | Advertiser Banner Statistics | get\_advertiser\_bann erStatistics | http://  {revive\_url}/api/revive\_stat/get\_advert iser\_banner\_statistics/{start\_date},  {end\_date},{advertiser\_id} | Get |
| 10. | Advertiser Publisher Statistics | get\_advertiser\_publi sherStatistics | http://  {revive\_url}/api/revive\_stat/get\_advert iser\_publisher\_statistics/{start\_date},  {end\_date},{advertiser\_id} | Get |
| 11. | Advertiser Zone Statistics | get\_advertiser\_zones tatistics | http://  {revive\_url}/api/revive\_stat/get\_advert iser\_zone\_statistics/{start\_date},  {end\_date},{advertiser\_id} | Get |
| 12. | Campaign Daily Statistics | get\_campaign\_daily statistics | http://  {revive\_url}/api/revive\_stat/get\_campa ign\_daily\_statistics/{start\_date},  {end\_date},{campaign\_id} | Get |
| 13. | Campaign Banner Statistics | get\_campaign\_bann erstatistics | http://  {revive\_url}/api/revive\_stat/get\_campa ign\_banner\_statistics/{start\_date},  {end\_date},{campaign\_id} | Get |
| 14. | Campaign  Publisher Statistics | get\_campaign\_publi sherstatistics | http://  {revive\_url}/api/revive\_stat/get\_campa | Get |

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| --- | --- | --- | --- | --- |
|  |  |  | ign\_publisher\_statistics/{start\_date},  {end\_date},{campaign\_id} |  |
| 15. | Campaign Zone Statistics | get\_campaign\_zones tatistics | http://  {revive\_url}/api/revive\_stat/get\_campa ign\_zone\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1 | Get |
| 16. | Banner Daily Statistics | get\_banner\_dailystat istics | http://  {revive\_url}/api/revive\_stat/get\_banne r\_daily\_statistics/{start\_date},  {end\_date},{banner\_id} | Get |
| 17. | Banner Publsiher Statistics | get\_banner\_publishe rstatistics | http://  {revive\_url}/api/revive\_stat/get\_banne r\_publisher\_statistics/{start\_date},  {end\_date},{banner\_id} | Get |
| 18. | Banner Zone Statistics | get\_banner\_zonestat istics | http://  {revive\_url}/api/revive\_stat/get\_banne r\_zone\_statistics/2017-03-26  00:00:00,2017-03-30 12:00:00,1 | Get |
| 19. | Publisher Daily Statistics | get\_publisher\_dailys tatistics | http://  {revive\_url}/api/revive\_stat/get\_publis her\_daily\_statistics/{start\_date},  {end\_date},{publisher\_id} | Get |
| 20. | Publisher Zone Statstics | get\_zone\_dailystatis tics | http://  {revive\_url}/api/revive\_stat/get\_zone\_ daily\_statistics/{start\_date},{end\_date},  {zone\_id} | Get |
| 21. | Publisher Advertiser Statistics | get\_Publisher\_adver tiserstatistics | http://  {revive\_url}/api/revive\_stat/get\_publis her\_advertiser\_statistics/{start\_date},  {end\_date},{publisher\_id} | Get |
| 22. | Publisher Campaign Statistics | [get\_Publisher\_camp](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_campaignstatistics/) [aignstatistics](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_campaignstatistics/) | [http://](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_campaignstatistics/)  [{revive\_url}/api/revive\_stat/get\_publis](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_campaignstatistics/) [her\_campaign\_statistics/](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_campaignstatistics/){start\_date},  {end\_date},{publisher\_id} | Get |
| 23. | Publisher Banner  Statstics | [get\_Publisher\_banne](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_bannerstatistics/)  [rstatistics](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_bannerstatistics/) | [http://](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_bannerstatistics/)  [{revive\_url}/api/revive\_stat/get\_publis](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_bannerstatistics/) | Get |

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|  |  |  | [her\_banner\_statistics/](http://182.72.85.2/djaxtesting/restapi-revive/api/revive_stat/get_Publisher_bannerstatistics/){start\_date},  {end\_date},{publisher\_id} |  |
| 24. | Zone Daily Statistics | get\_zone\_dailystatis tics | http://  {revive\_url}/api/revive\_stat/get\_zone\_ daily\_statistics/{start\_date},{end\_date},  {zone\_id} | Get |
| 25, | Zone Advertiser Statstics | get\_zone\_bannerstat istics | http://  {revive\_url}/api/revive\_stat/get\_zone\_ banner\_statistics/{start\_date},  {end\_date},{zone\_id} | Get |
| 26. | Zone Campaign Statistics | get\_zone\_campaigns tatistics | http://  {revive\_url}/api/revive\_stat/get\_zone\_ campaign\_statistics/{start\_date},  {end\_date},{zone\_id} | Get |
| 27. | Zone Banner Statstics | get\_zone\_bannerstat istics | http://  {revive\_url}/api/revive\_stat/get\_zone\_ banner\_statistics/{start\_date},  {end\_date},{zone\_id} | Get |

# Agency Statistics

* get\_agency\_daily\_statistics
* get\_agency\_advertiser\_statistics
* get\_agency\_campaign\_statistics
* get\_agency\_banner\_statistics
* get\_agency\_publisher\_statistics

**Note:** Agency\_id passed should be valid else response error will be passed

{"response":"error","ok":"Please enter valid Agency Id"}

# Agency Advertiser Statistics:

* + The Agency advertiser statistics for certain period list outs the all data statistics response in row wise data.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_agency\_advertiser\_statistics/

{start\_date},{end\_date},{agency\_id} Example:http://{revive\_url}/api/revive\_stat/get\_agency\_advertiser\_statistics/2017-03-25

18:30:00,2017-03-28 18:30:00,2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Datatyp e | Mandatory | Method Type | Example – Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"2","date\_time":"2017-03-  27","impressions":"1","clicks":"2","conversions":"0"  ,"revenue":null,"bannerid":"2","clientname":"Sri","c  ampaignid":"2","clientid":"2","agencyid":"2","ctr":"2 00.0000","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.

# Agency Campaign Statistics:

* + Agency campaign statistics for certain period list outs the all data request and response in row wise data with impression,conversion and revenue.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_agency\_campaign\_statistics/

{start\_date},{end\_date},{agency\_id} Example:http://{revive\_url}/api/revive\_stat/get\_agency\_campaign\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Para  meter name | Datatyp e | Mandato ry | Method Type | Example – Content | Response |
| - | - | Yes | Get | - | [{"agencyid":"1","ad\_id":"1","date\_time":"20 |
| 17-03- |
| 27","impressions":"23","clicks":"7","conversi |
| ons":"0","revenue":null,"bannerid":"1","camp |
| aignid":"1","campaignname":"advertiser - |
| Default |
| Campaign","clientid":"1","ctr":"30.4348","ec |
| pm":null}, |
| {"agencyid":"1","ad\_id":"3","date\_time":"20 |
| 17-03- |
| 27","impressions":"31","clicks":"26","conver |
| sions":"0","revenue":null,"bannerid":"3","ca |
| mpaignid":"3","campaignname":"sri\_campaig |
| n","clientid":"3","ctr":"83.8710","ecpm":null |
| }] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format

# Agency Banner Statistics:

* + Agency banner statistics for certain period list outs the all data request and response in row wise data with impression,conversion and revenue.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_agency\_banner\_statistics/

{start\_date},{end\_date},{agency\_id} Example:http://{revive\_url}/api/revive\_stat/get\_agency\_banner\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Para meter  name | Datatyp e | Mandato ry | Method Type | Example – Content | Response |
| - | - | Yes | Get | - | [{"agencyid":"1","ad\_id":"1","date\_time":"20 17-03-  27","impressions":"23","clicks":"7","conversi  ons":"0","revenue":null,"bannername":"Reviv  e\_banner","campaignid":"1","camp":"1","clie  nt":"1","clientid":"1","ctr":"30.4348","ecpm": null},  {"agencyid":"1","ad\_id":"3","date\_time":"201 7-03-  27","impressions":"31","clicks":"26","convers ions":"0","revenue":null,"bannername":"banne r","campaignid":"3","camp":"3","client":"3","  clientid":"3","ctr":"83.8710","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.
3. **Agency Publisher Statistics:**
   * Get Agency advertise statistics for certain period list outs the all data request and response in row wise data.
   * Request URL: http://{revive\_url}/api/revive\_stat/get\_agency\_publisher\_statistics/

{start\_date},{end\_date},{banner\_id} Example:http://{revive\_url}/api/revive\_stat/get\_agency\_publisher\_statistics/2017-03- 26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param  eter name | Datat ype | Mandat ory | Method Type | Example  – Content | Response |
| - | - | Yes | Get | - | [{"agencyid":"1","zoneid":"1","date\_time":"2017-03-  27","impressions":"36","clicks":"9","conversions":"0","re venue":null,"affiliatename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/)","affiliateid ":"1","ctr":"25.0000","ecpm":null},  {"agencyid":"1","zoneid":"3","date\_time":"2017-03-  27","impressions":"18","clicks":"24","conversions":"0","r evenue":null,"affiliatename":["w](http://www.gmail.com/)w[w.gmail.com](http://www.gmail.com/)","affiliatei  d":"3","ctr":"133.3333","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.
3. **Agency Zone Statistics:**
   * Get Agency zone statistics for certain period list outs the all data request and response in row wise data.
   * Request URL: http://{revive\_url}/api/revive\_stat/get\_agency\_zone\_statistics/{start\_date},

{end\_date},{agency\_id} Example:http://{revive\_url}/api/revive\_stat/get\_agency\_zone\_statistics/2017-03-26

00:00:00,2017-

03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Dataty pe | Mandator y | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"agencyid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversions":"0  ","revenue":null,"zoneid":"1","zonename":"www.yah oo.com - Default","affiliateid":"1","ctr":"0.0000","ecpm":null} |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  | ,{"agencyid":"1","date\_time":"2017-03-  27","impressions":"18","clicks":"24","conversions":"  0","revenue":null,"zoneid":"3","zonename":"zone","  affiliateid":"3","ctr":"133.3333","ecpm":null},  {"agencyid":"1","date\_time":"2017-03-  28","impressions":"19","clicks":"9","conversions":"0  ","revenue":null,"zoneid":"4","zonename":"zone2","  affiliateid":"1","ctr":"47.3684","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.
3. **Agency Daily Statistics:**
   * Get Agency daily statistics for certain period list outs the all data request and response in row wise data.
   * Request URL: http://{revive\_url}/api/revive\_stat/get\_agency\_daily\_statistics/{start\_date},

{end\_date},{agency\_id} Example:http://{revive\_url}/api/revive\_stat/get\_agency\_daily\_statistics/2017-03-26

00:00:00,2017-

03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Dataty pe | Manda tory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"agencyid":"1","ad\_id":"1","date\_time":"2017-03-  27","impressions":"26","clicks":"12","conversions":"0","re  venue":null,"bannerid":"1","campaignid":"1","clientid":"1  ","ctr":"46.1538","ecpm":null},  {"agencyid":"1","ad\_id":"1","date\_time":"2017-03-  28","impressions":"27","clicks":"17","conversions":"0","re  venue":null,"bannerid":"1","campaignid":"1","clientid":"1  ","ctr":"62.9630","ecpm":null},  {"agencyid":"1","ad\_id":"3","date\_time":"2017-03-  30","impressions":"1","clicks":"4","conversions":"0","reve  nue":null,"bannerid":"3","campaignid":"3","clientid":"3"," ctr":"400.0000","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# 2.Advertiser Statistics:

* Advertiser Daily Statistics
* Advertiser Campaign Statistics
* Advertiser Banner Statistics
* Advertiser Publisher Statstics
* Advertiser Zone Statistics

**Note:** Agency\_id passed should be valid else response error will be passed

{"response":"error","ok":"Please enter valid Advertiser Id"}

1. **Advertiser Daily Statistics:**
   * Advertiser daily statistics for certain period list outs the all data request and response in row wise data.
   * Request URL: http://{revive\_url}/api/revive\_stat/get\_advertiser\_daily\_statistics/

{start\_date},{end\_date},{advertiser\_id} Example:http://{revive\_url}/api/revive\_stat/get\_advertiser\_daily\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Dataty pe | Mandato ry | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"date\_time":"2017-03- 27","impressions":"17","clicks":"0","conversions":"0","r  evenue":null,"bannerid":"1","campaignid":"1","client":"1  ","clientid":"1","ctr":"0.0000","ecpm":null},  {"date\_time":"2017-03- 28","impressions":"6","clicks":"7","conversions":"0","re  venue":null,"bannerid":"1","campaignid":"1","client":"1"  ,"clientid":"1","ctr":"116.6667","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Advertiser Campaign Statistics:

* + Advertiser daily statistics for certain period list outs the all data request and response in row wise data.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_advertiser\_campaign\_statistics/

{start\_date},{end\_date},{advertiser\_id}

Example:http://{revive\_url}/api/revive\_stat/get\_advertiser\_campaign\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramete r name | Datat ype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","date\_time":"2017-03- 27","impressions":"23","clicks":"7","conversions":"0",  "revenue":null,"bannerid":"1","campaignid":"1","clien  tid":"1","ctr":"30.4348","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Advertiser Banner Statistics:

* + Advertiser banner statistics for certain period list outs the all data request and response in row wise data based on banners.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_advertiser\_banner\_statistics/

{start\_date},{end\_date},{advertiser\_id} Example:http://{revive\_url}/api/revive\_stat/get\_advertiser\_banner\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Dataty pe | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","date\_time":"2017-03- 27","impressions":"23","clicks":"7","conversions":"0","r evenue":null,"bannerid":"1","campaignid":"1","bannerna me":"Revive\_banner","clientid":"1","ctr":"30.4348","ecp  m":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Advertiser Publisher Statistics:

* + Publisher statistics for certain period list outs the all data request and response in row wise data based on banners.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_advertiser\_publisher\_statistics/

{start\_date},{end\_date},{advertiser\_id} Example:http://{revive\_url}/api/revive\_stat/get\_advertiser\_publisher\_statistics/2017-03-26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Datatyp e | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversions":"0"," revenue":null,"bannerid":"1","campaignid":"1","affiliat ename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/)","clientid":"1","affiliateid":"  1","ctr":"0.0000","ecpm":null},  {"ad\_id":"1","zoneid":"3","date\_time":"2017-03-  28","impressions":"6","clicks":"7","conversions":"0","r evenue":null,"bannerid":"1","campaignid":"1","affiliate name":["w](http://www.gmail.com/)w[w.gmail.com](http://www.gmail.com/)","clientid":"1","affiliateid":"3"  ,"ctr":"116.6667","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Advertiser Zone Statistics:

* + Zone statistics for certain period list outs the all data request and response in row wise data based on banners.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_advertiser\_zone\_statistics/{start\_date},

{end\_date},{advertiser\_id} Example:http://{revive\_url}/api/revive\_stat/get\_advertiser\_zone\_statistics/2017-03- 26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter  name | Datatype | Mandatory | Metho d Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversions":"0"," revenue":null,"bannerid":"1","campaignid":"1","clientid ":"1","affiliateid":"1","zonename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/) -  Default","ctr":"0.0000","ecpm":null},  {"ad\_id":"1","zoneid":"3","date\_time":"2017-03- |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  | 28","impressions":"6","clicks":"7","conversions":"0","r  evenue":null,"bannerid":"1","campaignid":"1","clientid"  :"1","affiliateid":"3","zonename":"zone","ctr":"116.666 7","ecpm":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Campaign Statistics:

* Campaign Daily Statistics
* Campaign Banner Statistics
* Campaign Publisher Statstics
* Campaign Zone Statistics

**Note:** Campaign\_id passed should be valid else response error will be passed

{"response":"error","ok":"Please enter valid Campaign Id"}

# Campaign Daily Statistics:

* + Campaign statistics for certain period list outs the all data request and response in row wise data based on campaign delivered per day.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_campaign\_daily\_statistics/{start\_date},

{end\_date},{campaign\_id} Example:http://{revive\_url}/api/revive\_stat/get\_campaign\_daily\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Datat ype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversions":"0"," revenue":null,"bannerid":"1","campaignid":"1","clientid |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  | ":"1","campaignname":"advertiser - Default Campaign","agencyid":"1","ctr":"0.0000","ecpm":null},  {"ad\_id":"1","date\_time":"2017-03- 28","impressions":"6","clicks":"7","conversions":"0","r evenue":null,"bannerid":"1","campaignid":"1","clientid ":"1","campaignname":"advertiser - Default Campaign","agencyid":"1","ctr":"116.6667","ecpm":nul  l}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Campaign Banner Statistics:

* + Campaign statistics for certain period list outs the all data request and response in row wise data based on campaign delivered and list outs the campaign banner statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_campaign\_banner\_statistics/

{start\_date},{end\_date},{campaign\_id} Example:http://{revive\_url}/api/revive\_stat/get\_campaign\_banner\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parame ter name | Datat ype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","date\_time":"2017-03- 27","impressions":"23","clicks":"7","conversions":"0", "revenue":null,"bannerid":"1","bannername":"Revive\_ banner","campaignid":"1","clientid":"1","campaignna me":"advertiser - Default Campaign","agencyid":"1","ctr":"30.4348","ecpm":nul  l}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Campaign Publisher Statistics:

* + Campaign statistics for certain period list outs the all data request and response in row wise

data based on campaign delivered and list outs the campaign publisher statistics.

* + Request URL: http://{revive\_url}/api/revive\_stat/get\_campaign\_publisher\_statistics/

{start\_date},{end\_date},{campaign\_id} Example:http://{revive\_url}/api/revive\_stat/get\_campaign\_publisher\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet  er name | Datatyp  e | Mandator  y | Method  Type | Example  Content | Response |
| - | - | Yes | Get | - | [{"agencyid":"1","ad\_id":"1","zoneid":"1","date\_time":"2 017-03-  27","impressions":"17","clicks":"0","conversions":"0","re venue":null,"bannerid":"1","bannername":"Revive\_banne r","campaignid":"1","affiliateid":"1","ctr":"0.0000","ecpm ":null},  {"agencyid":"1","ad\_id":"1","zoneid":"3","date\_time":"20 17-03-  28","impressions":"6","clicks":"7","conversions":"0","rev enue":null,"bannerid":"1","bannername":"Revive\_banner"  ,"campaignid":"1","affiliateid":"3","ctr":"116.6667","ecp  m":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Campaign Zone Statistics:

* + Campaign zone statistics for certain period list outs the all data request and response in row wise data based on campaign delivered and list outs the campaign zone statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_campaign\_zone\_statistics/{start\_date},

{end\_date},{campaign\_id} Example:http://{revive\_url}/api/revive\_stat/get\_campaign\_zone\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Paramet er name | Dataty pe | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"1","zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversions":"0  ","revenue":null,"bannerid":"1","campaignid":"1","af filiateid":"1","zonename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/) - Default","ctr":"0.0000","ecpm":null},  {"ad\_id":"1","zoneid":"3","date\_time":"2017-03-  28","impressions":"6","clicks":"7","conversions":"0",  "revenue":null,"bannerid":"1","campaignid":"1","affil  iateid":"3","zonename":"zone","ctr":"116.6667","ecp m":null}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Banner Statistics:

* Banner Daily Statistics
* Banner Publisher Statstics
* Banner Zone Statistics

**Note:** Agency\_id passed should be valid else response error will be passed

{"response":"error","ok":"Please enter valid Banner Id"}

# Banner Daily Statistics:

* + Banner Daily statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_banner\_daily\_statistics/{start\_date},

{end\_date},{banner\_id} Example:http://{revive\_url}/api/revive\_stat/get\_banner\_daily\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param  eter name | Datatype | Mandator y | Method Type | Example Content | Response |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| - | - | Yes | Get | - | [{"date\_time":"2017-03- 27","impressions":"17","clicks":"0","ctr":"0.0 000","ecpm":null,"conversions":"0","revenue  ":null,"bannerid":"1"},{"date\_time":"2017- 03-  28","impressions":"6","clicks":"7","ctr":"116. 6667","ecpm":null,"conversions":"0","revenu  e":null,"bannerid":"1"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Banner Publisher Statstics:

* + Banner statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_banner\_publisher\_statistics/

{start\_date},{end\_date},{banner\_id} Example:http://{revive\_url}/api/revive\_stat/get\_banner\_publisher\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter name | Datatype | Mandator y | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"date\_time":"2017-03- 27","impressions":"17","clicks":"0","conversi  ons":"0","revenue":null,"ctr":"0.0000","ecpm  ":null,"bannerid":"1","affiliatename":"www.y  ahoo.com","affiliateid":"1"},  {"date\_time":"2017-03- 28","impressions":"6","clicks":"7","conversio  ns":"0","revenue":null,"ctr":"116.6667","ecp  m":null,"bannerid":"1","affiliatename":["w](http://www/)w[w.](http://www/)  gmail.com","affiliateid":"3"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Banner Zone Statstics:

* + Banner statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_banner\_zone\_statistics/{start\_date},

{end\_date},{banner\_id} Example:http://{revive\_url}/api/revive\_stat/get\_banner\_zone\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter name | Datatype | Mandatory | Metho d Type | Example Content | Response |
| - | - | Yes | Get | - | [{"zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversions  ":"0","revenue":null,"bannerid":"1","affiliateid":"  1","ctr":"0.0000","ecpm":null,"zonename":"www  .yahoo.com - Default"},  {"zoneid":"3","date\_time":"2017-03-  28","impressions":"6","clicks":"7","conversions":  "0","revenue":null,"bannerid":"1","affiliateid":"3  ","ctr":"116.6667","ecpm":null,"zonename":"zon e"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Publsiher Statistics:

* Publisher Daily Statistics
* Publisher Zone Statstics
* Publisher Advertiser Statistics
* Publisher Campaign Statistics
* Publisher Banner Statstics

**Note:** Agency\_id passed should be valid else response error will be passed

{"response":"error","ok":"Please enter valid Publisher Id"}

# Publisher Daily Statistics:

* + Publisher Daily statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_publisher\_daily\_statistics/{start\_date},

{end\_date},{publisher\_id} Example:http://{revive\_url}/api/revive\_stat/get\_publisher\_daily\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter name | Datatype | Mandator y | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"2","zoneid":"2","date\_time":"2017  -03-  27","impressions":"1","clicks":"2","conversio  ns":"0","revenue":null,"bannerid":"2","campa  ignid":"2","clientid":"2","affiliateid":"2","ctr"  :"200.0000","ecpm":null,"name":"www.gmail  .com"},  {"ad\_id":"2","zoneid":"2","date\_time":"2017- 03-  30","impressions":"15","clicks":"12","conver  sions":"0","revenue":null,"bannerid":"2","ca  mpaignid":"2","clientid":"2","affiliateid":"2",  "ctr":"80.0000","ecpm":null,"name":"www.g mail.com"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Publisher Zone Statistics:

* + Publisher Daily statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_publisher\_zone\_statistics/{start\_date},

{end\_date},{publisher\_id} Example:http://{revive\_url}/api/revive\_stat/get\_publisher\_zone\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter  name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"2","zoneid":"2","date\_time":"2017  -03-  27","impressions":"16","clicks":"14","conver  sions":"0","revenue":null,"bannerid":"2","ca  mpaignid":"2","clientid":"2","ctr":"87.5000"," ecpm":null,"affiliateid":"2","affiliatename":" [www.gmail.com](http://www.gmail.com/)","zonename":["w](http://www.gmail.c/)w[w.gmail.c](http://www.gmail.c/)  om"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Publisher Advertiser Statistics:

* + Publisher Daily statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_publisher\_advertiser\_statistics/

{start\_date},{end\_date},{publisher\_id} Example:http://{revive\_url}/api/revive\_stat/get\_publisher\_advertiser\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param  eter name | Datatype | Mandatory | Method Type | Example Content | Response |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| - | - | Yes | Get | - | [{"ad\_id":"2","zoneid":"2","date\_time":"2017  -03- |
|  |  |  |  |  | 27","impressions":"16","clicks":"14","conver  sions":"0","revenue":null,"bannerid":"2","ca  mpaignid":"2","clientid":"2","ctr":"87.5000"," ecpm":"875.0000","affiliateid":"2","affiliaten ame":["w](http://www.gmail.com/)w[w.gmail.com](http://www.gmail.com/)","clientname":"Sri"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Publisher Campaign Statistics:

* + Publisher Daily statistics list outs all data request and response in row wise data based on campaign delivered and list outs the banner daily statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_publisher\_campaign\_statistics/

{start\_date},{end\_date},{publisher\_id} Example:http://{revive\_url}/api/revive\_stat/get\_publisher\_campaign\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"2","zoneid":"2","date\_time":"2017  -03-  27","impressions":"16","clicks":"14","conver  sions":"0","revenue":null,"bannerid":"2","ca  mpaignid":"2","clientid":"2","ctr":"87.5000","  ecpm":"875.0000","affiliateid":"2","name":"w ww.gmail.com","campaignname":"Sri - Default Campaign"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# (iv) Publisher Banner Statistics:

* Publisher banner statistics list outs all data request and response in row wise data based on

campaign delivered and list outs the banner daily statistics.

* + Request URL: http://{revive\_url}/api/revive\_stat/get\_publisher\_banner\_statistics/

{start\_date},{end\_date},{publisher\_id} Example:http://{revive\_url}/api/revive\_stat/get\_publisher\_banner\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,2

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param  eter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"ad\_id":"2","zoneid":"2","date\_time":"2017  -03-  27","impressions":"16","clicks":"14","conver  sions":"0","revenue":null,"bannerid":"2","ca  mpaignid":"2","clientid":"2","affiliateid":"2",  "affiliatename":["w](http://www.gmail.com/)w[w.gmail.com](http://www.gmail.com/)","ctr":"87.5  000","ecpm":"875.0000","bannername":"Sri\_ banner"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# 4.Zone Statistics:

* Zone Daily Statistics
* Zone Advertiser Statstics
* Zone Campaign Statistics
* Zone Banner Statstics

**Note:** Zone\_id passed should be valid else response error will be passed

{"response":"error","ok":"Please enter valid Zone Id"}

# Zone Daily Statistics:

* + Zone Daily statistics list outs all data request and response in row wise data based on ad

delivered sorted by zone statistics.

* + Request URL: http://{revive\_url}/api/revive\_stat/get\_zone\_daily\_statistics/{start\_date},

{end\_date},{zone\_id} Example:http://{revive\_url}/api/revive\_stat/get\_zone\_daily\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param  eter name | Datatype | Mandator y | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversi  ons":"0","revenue":null,"bannerid":"1","camp  aignid":"1","clientid":"1","affiliateid":"1","na  me":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/)","ctr":"0.0000","ecpm ":null,"bannername":"Revive\_banner"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Zone Advertiser Statistics:

* + Zone Advertiser statistics list outs all data request and response in row wise data based on ad delivered sorted by zone statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_zone\_advertiser\_statistics/2017-03- 2600:00:00,2017-03-30 12:00:00,1

Example:http://{revive\_url}/api/revive\_stat/get\_zone\_advertiser\_statistics/2017-03- 26 00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param  eter name | Datatype | Mandator y | Method Type | Example Content | Response |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| - | - | Yes | Get | - | [{"zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversi  ons":"0","revenue":null,"bannerid":"1","camp  aignid":"1","clientid":"1","affiliateid":"1","aff iliatename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/)","clientname":" advertiser","ctr":"0.0000","ecpm":null,"banne  rname":"Revive\_banner"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

# Zone Campaign Statistics:

* + Zone Campaign statistics list outs all data request and response in row wise data based on campaign ad delivered sorted by zone statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_zone\_campaign\_statistics/{start\_date},

{end\_date},{zone\_id} Example:http://{revive\_url}/api/revive\_stat/get\_zone\_campaign\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter name | Datatype | Mandator y | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"zoneid":"1","date\_time":"2017-03-  27","impressions":"17","clicks":"0","conversi  ons":"0","revenue":null,"bannerid":"1","camp  aignid":"1","clientid":"1","affiliateid":"1","aff iliatename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/)","campaignna me":"advertiser - Default Campaign","clientname":"advertiser","ctr":"0. 0000","ecpm":null,"bannername":"Revive\_ba  nner"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date format should be YYYY-MM-DD H:M:S

# Zone Banner Statistics:

* + Zone Campaign statistics list outs all data request and response in row wise data based on campaign ad delivered sorted by zone statistics.
  + Request URL: http://{revive\_url}/api/revive\_stat/get\_zone\_banner\_statistics/{start\_date},

{end\_date},{zone\_id} Example:http://{revive\_url}/api/revive\_stat/get\_zone\_banner\_statistics/2017-03- 26

00:00:00,2017-03-30 12:00:00,1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Param eter name | Datatype | Mandator y | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{"zoneid":"1","ad\_id":"1","date\_time":"2017  -03-  27","impressions":"17","clicks":"0","conversi  ons":"0","revenue":null,"bannerid":"1","camp  aignid":"1","clientid":"1","affiliateid":"1","aff iliatename":["w](http://www.yahoo.com/)w[w.yahoo.com](http://www.yahoo.com/)","campaignna me":"advertiser - Default Campaign","clientname":"advertiser","ctr":"0. 0000","ecpm":null,"bannername":"Revive\_ba  nner"}] |

Note :

1. agency\_id should be a valid id and mandatory.
2. Start\_date and end\_date should be in YYYY-MM-DD H:M:S format.

**REST API for Vast Video ads (Statistics)**

* Authentication TokenKey:
* **Creating token:**

Token is create by the Basic Authentication.

* **For Revive Inventory**

URL : http://{revive\_url}/api/revive\_stat/token

Username :test

Password : test

* Response:

{"status": "ok",

"token":

"eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJpYXQiOjE0OTAzMjk5NzMsImV4cCI6MTQ5M DMzNzE3Mywic3ViIjoicm9vdCJ9.dXB\_0G0TFCtvOCbhi9ejsdYE3ychz94jVpYbnrbXXaI"}

* **Pass this token to the header as**

Authorization : Bearer eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJpYXQiOjE3MDEyNDg0NTUsImV4cCI6MTczMjc4NDQ1NSwic3ViIjoicm9vdCJ9.5fVz7N90ie7QMFEKlj0wavF8A0IA-xuvxq1oMFmU350

Revive path:

Statistics:

[https://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_stat/)

Vast Event IDs:

Following are the vast event IDs, the reports can be identified with the vast event ids

1 => Started

2 => 'Viewed > 50%',

3 => 'Viewed > 25%',

4 => 'Viewed > 75%',

5 => 'Completed',

6 => 'Muted',

7 => 'Replayed',

8 => 'Fullscreen',

9 => 'Stopped',\*/

7 => 'Fullscreen',

8 => 'Stop',

9 => 'Unmuted',

10 => 'Resume',

11 =>'Pause',

12 => 'creativeView',

13 => 'Expand',

14 => 'Collapse',

15 => 'Close',

16 => 'Progress',

17 => 'Skip',

18 => 'closeLinear',

19 => 'exitfullscreen',

20 => 'acceptInvitationLinear'

* REST API methods:
* Vast statistics:

Events statistics Based on campaign:

* **Method Name : get\_vastvideo\_eventsbycampaign**
* URL:

[http://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_vastvideo\_eventsbycampaign/{start\_date},{end\_date},{campaign\_id}

* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [  {  "campaign\_name": "Advertiser Test - network campaign",  "vast\_event\_id": 1,  "count": "10",  "date\_time": "2023-11-30"  },  ] |

Sample date format with a id: 2022-09-18 00:00:00,2022-10-02 12:00:00,2

* + **Events Statistics Based on Advertiser:**
* Method Name :get\_vastvideo\_eventsbyadvertiser
* **URL:**http://{revive\_url}/api/revive\_stat/get\_vastvideo\_eventsbyadvertiser/{start\_date},{end\_date},{client\_id}
* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "clientname": "Advertiser Test",  "vast\_event\_id": 1,  "count": "11",  "date\_time": "2023-11-30"  }  ] |

* + **Events Statistics based on website:**
* Method Name:get\_vastvideo\_eventsbywebsite
* **URL:**[https://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_vastvideo\_eventsbywebsite/{start\_date},{end\_date},{affiliate\_id}
* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "affiliatename": "test\_publisher",  "vast\_event\_id": 1,  "count": "1",  "date\_time": "2023-11-30"  }  ] |

* + **Events Statistics based on Zone:**
* Method Name:get\_vastvideo\_eventsbyzone
* **URL:** [https://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_vastvideo\_eventsbyzone/{start\_date},{end\_date},{zone\_id}
* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "zonename": "inline stats 2",  "event\_id": 1,  "count": "4",  "date\_time": "2023-11-30"  }  ] |

* + **Events Statistics based on Banner:**
* Method Name:get\_vastvideo\_eventsbybanner
* **URL:** [https://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_vastvideo\_eventsbybanner/{start\_date},{end\_date},{banner\_id}
* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "banner\_name": "test\_banner",  "vast\_event\_id": 1,  "count": "1",  "date\_time": "2023-11-30"  }  ] |

* **REST API methods:**
* Video statistics:

**Agency statistics Based on advertiser:**

* **Method Name : get\_agencyadvertiser\_videoevents**
* URL:

[http://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_agencyadvertiser\_videoevents/{start\_date},{end\_date},{agency\_id}

* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [  {  "agencyname": "Default manager",  "advertiser\_name": "Advertiser Test",  "vast\_event\_id": 1,  "count": "11",  "date\_time": "2023-11-30"  }  ] |

Sample date format with a id: 2022-09-18 00:00:00,2022-10-02 12:00:00,2

**Agency statistics Based on campaign:**

* **Method Name : get\_agencycampaign\_videoevents**
* URL:

[http://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_agencycampaign\_videoevents/{start\_date},{end\_date},{agency\_id}

* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [  {  "agencyname": "Default manager",  "campaign\_name": "Advertiser Test - network campaign",  "vast\_event\_id": 1,  "count": "10",  "date\_time": "2023-11-30"  }  ] |

**Agency statistics Based on banner:**

* **Method Name : get\_agencybanner\_videoevents**
* URL:

[http://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_agencybanner\_videoevents/{start\_date},{end\_date},{agency\_id}

* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "agencyname": "Default manager",  "banner\_name": "inline network -stats",  "vast\_event\_id": 1,  "count": "6",  "date\_time": "2023-11-30"  }] |

**Agency statistics Based on website:**

* **Method Name : get\_agencywebsite\_videoevents**
* URL:

[http://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_agencyaffiliate\_videoevents/{start\_date},{end\_date},{agency\_id}

* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "name": "Default manager",  "affiliatename": "testing",  "vast\_event\_id": 1,  "count": "4",  "date\_time": "2023-11-30"  }  ] |

**Agency statistics Based on Zone:**

* **Method Name : get\_agencyzone\_videoevents**
* URL:

[http://{revive\_url}/api/revive\_stat/](http://182.72.85.2/djaxtesting/santigo_revive/api/revive_ui/)get\_agencyzone\_videoevents/{start\_date},{end\_date},{agency\_id}

* OUTPUT:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Parameter name | Datatype | Mandatory | Method Type | Example Content | Response |
| - | - | Yes | Get | - | [{  "name": "Default manager",  "zonename": "inline stats 2",  "vast\_event\_id": 1,  "count": "4",  "date\_time": "2023-11-30"  }  ] |